



2022 CEO Summit Agenda – 11th Annual

Sunday, February 27th

6:00 pm **Welcome Reception @ Palm 3CD Patio**

Monday, February 28th (Morning)

Meeting Room: Palm 3CD

8:30 am Breakfast Location: Palm 3CD Patio

9:00 am **Welcome & Retrospective & 2020/2021 Recap**

10:30 am Morning Break

11:00 am **BBCS NextGen: Project Background and Description**

Monday, February 28th (Afternoon)

12:00 pm Lunch Location: Palm 3CD Patio

1:30 pm **BBCS NextGen: A goals-based approach to blood collection and other new features**

2:30 pm Afternoon Break

3:00 pm **BBCS NextGen: Preparing for Launch**

Monday, February 28th (Evening)

6:30 pm **Dinner @ Rustler's Rooste**

Please meet in lobby at 6:00pm to Shuttle to restaurant



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Tuesday, March 1st (Morning)

Meeting Room: Palm 3CD

8:30 am	Breakfast	Location: Palm 3CD Patio
9:00 am	<i>New and Improved BBCS Service Level Agreement</i>	
9:30 am	<i>Digital Donor Engagement W/ D37</i>	
10:30 am	Morning Break	
11:00 am	<i>The Next Chapter of ABO Pulse</i>	
12:00 pm	<i>Closing Ceremony</i>	

Tuesday, March 1st (Afternoon)

1:00 pm	Lunch	Location: Palm 3CD Patio
2:28pm & 2:36pm	<i>Tee Time @ Arizona Grand Resort</i>	

Check in Desk for Golf – Inside the Market Place Café/Shop in Main Lobby

*****SAVE THE DATE*****
12th Annual CEO Summit
February 26th – 28th, 2023!